

## Effective Manager Development Program

### Training description

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Becoming a manager requires a wholly different set of skills that typically involve more “expert skill” and less of “expert knowledge” than past positions. The Effective Manager program helps participants develop key management competencies and learn how to convey their personal leadership style through specific behaviours. The program, which is taught in three segments each spanning two days, provides participants with a comprehensive toolkit to enable them to succeed as managers and become effective leaders in their organizations.

### Learning objectives

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- Embrace your role as a manager and exercise authority appropriately.
- Effectively manage priorities.
- Use practical methods to build your leadership.
- Mobilize your staff and team.
- Communicate productively.
- Intervene appropriately to coach or realign an employee’s behaviour.

### Content

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#### Segment 1: Embracing your role as an effective manager

##### Transitioning successfully into your role

- Moving up to a management position

##### Fundamentals of management

- Management: fact versus fiction
- Trends in management

##### Core competencies of managers

- Core competency self-assessment

##### Roles of the manager

- Creating added value
- Different management skills for different levels of authority
- Interpersonal skills
- Developing talent

##### Agility and continuous improvement

- Agility
- Managing operations
- The P-O-D-C framework

##### Positioning yourself in as a manager

- Authoritative vs. authoritarian
- Defining authority
- Exercising authority as a manager

## Effective Manager Development Program

### Problem resolution

- The general framework for problem resolution

### Decision making

- Decision-making strategies
- Choosing the right approach
- The 8 principles of influence

### Managing priorities

- How do managers spend their time?
- The urgent-important matrix
- Effective priority-setting

## Segment 2: Building leadership skills and mobilizing your team

### Implementing change

- The change process
- Reactions to change
- Optimizing change management

### Leadership

- Myths and realities about leadership
- Foundations of leadership
- The ongoing process of leadership

### Situational leadership

- Hersey and Blanchard's situational leadership model
- Using adhesion curve as a strategy for influence

### Motivation

- The Epstein Motivation Competencies Inventory
- What is motivation?
- Needs and the hierarchy of needs
- Motivating and demotivating factors
- Non-monetary recognition
- Career anchors

### Teamwork

- Building effective teams
- The four stages of team development
- Key factors for optimal team functioning

### Mobilization

- The ability to mobilize a team
- What is mobilization?
- The impact of mobilization on performance
- The pillars of mobilization
- Mobilizing your team in 6 steps

## Effective Manager Development Program

### Segment 3: Communicating and giving feedback

#### The foundations of communication

- How the communication process works
- Components of active listening
- Components of a verbal message
- Adapting the content of your message to the listener
- Delegating
- The four major communication systems model
- Main characteristics of communication styles
- Adapting your approach to people with different communication styles

#### Management-specific communication challenges

- Maintaining civility in the workplace
- Endorsing messages from upper management
- Asserting without attacking

#### Managing presentations and meetings

- Delivering interesting and inspiring presentations
- Managing, planning & structuring meetings
- Key roles for effective meetings
- Strategies for managing successful meetings

#### Feedback: potential and limits

- The purpose of feedback and its limits
- Stages of intervention
- What to include in feedback

#### Feedback approaches

- Direct feedback
- Deferred feedback
- Diagrams of feedback models
- Questioning techniques for employee empowerment

#### Managing difficult interactions

- Difficult employees and employees facing difficulties
- Having courageous conversations
- Managing resistance

### Methodology

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- Presentations
- Demonstrations
- Group work
- Individual work
- Group discussions
- Case studies
- Role playing
- Peer-to-peer learning
- Self-assessment

## Effective Manager Development Program

### Target audience

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All managers, including newly appointed managers and those seeking to update their skills.

### Other information

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You can also register for each course segment separately. The segments do not have to be completed in a specific order. If the course is full, visit the pages for segments 1 (PER-660), 2 (PER-663) and 3 (PER-705) and sign up for these three segments.

### Duration

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6 days